(An Autonomous Institution - AFFILIATED TO ANNA UNIVERSITY, CHENNAI)

S.P.G.Chidambara Nadar - C.Nagammal Campus

S.P.G.C.Nagar, K.Vellakulam - 625 701, (Near Virudhunagar), Madurai District.

## EK BHARAT SHRESHTHA BHARAT (EBSB) CLUB-Inauguration

**ENGG** TECH. KAMARAJ COLLEGE OF & MADURAI, (AUTONOMOUS) inaugurated "EK BHARAT SHRESTHA BHARAT CLUB" on 24-02-2020. It is a program for promoting national integration through systematic exchange between paired States/UTs in the cultural, literary and linguistic fields introduced by the Ministry of Human Resource Development .The aim is that the students of the chosen institution should learn the linguistic and cultural aspects of the paired state institutes covering history, culture, language, cuisine, festivals, clothing etc. As a mark of inauguration, more than 100 Kamaraj college students participated in the Kahoot Quiz about Jammu & Kashmir and were selected as EBSB members. Dr.M. Vasanthi, Dean (Academic Courses) welcomed the gathering, Er. S.P.G.C.Srimurugan, Secretary, inaugurated the club, Dr. Anant Achary, Principal; spoke on 'Need for the National Integrity' where he insisted the importance of national integration, cultural exchanges and the advantages of knowing more number of languages. He also quoted Iqbal's quote "Sare Jahan Se Acha Hindustan Hamara". Thiru.V.P.P.V Periyasamy, Treasurer, honored the winners of quiz competition students. Er. A. J. Bhuvaneshwari, AP/ECE, announced the monthly plan, Er. J. Vijayakeerthana, AP/Civil, proposed the vote of thanks. In the near future, every year, at least 50 students of a Higher Education Institution in one state will travel and spend 10 days in a paired institution of the paired state.

## ENCLOSED: PHOTOGRAPH

